

Yrene Ramirez

Graphic Designer & Illustrator

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EDUCATION

BFA - Communication Arts
Emphasis in **Graphic Design**
Otis College of Art & Design
[2014 - 2018]

SOFTWARE SKILLS

Proficient

Photoshop, InDesign, Illustrator

Knowledgeable

After Effects, Premiere Pro
Adobe Acrobat Pro & Microsoft Office

Project Management

Asana, Mailchimp, Slack, Gizmo,
Mondays and familiar with Word Press

PRESS SKILLS

Illustrating, Book structures,
Letterpress & Silkscreen printing

REFERENCES

Brielle Galekovic

Instagram Influencer
Owner of The Gilded Bellini
[732] 673. 0155

Michelle Hy

Sr. Graphic Designer
Eat Sleep Work
[787] 504. 5212

Mario Rosales

Design and Video
Meguiar's Inc.
[310] 621. 2388

EXPERIENCE

Junior Graphic Designer // Eat Sleep Work

Oct. 2019 — Mar. 2019

Led creative direction and delivery to acquire new client (Laurel House): Created 3 different concept identities through mood boards, typefaces, type treatment, logos, campaign brand identity and mock up designs.

Designed various marketing collaterals for company's largest client (Schwarzkopf) across multiple touchpoints: Print newsletters, sales sheets, product mockups and Digital Ad banners.

Gained hands-on knowledge and experience on print production, brand identity, advertisement, teamwork, client meetings and problem solving design.

Junior Graphic Designer // San Lorenzo Bikinis

Aug. 2018 — Oct. 2018

In-house jr. designer to execute multiple swimwear campaign layouts inspired from the senior designers monthly moodboards.

Animated gifs for Instagram stories, and mail chimp newsletters (learned light coding).

Gained experience working with out of state leadership team (Hawaii) on advertising, digital production and marketing for social media.

Graphic Design Intern // Meguiar's Inc.

January 2018

Designed conceptual t-shirts for retail and employee apparel influenced by car enthusiasts.

Learned new Photoshop skills to create an interactive social media post, "Spot the 5 Differences".

Assisted photo editing and edit type on packaging designs selling at the Home Depot.

Understand the creative and commercialize design development on the car company marketing plan, production and packaging.

Graphic Design Intern // Family Store

May 2017 — June 2017

Designed graphics on photographs with Graphic Design type, Illustration and Experimental Type.

Created design concepts for new clothing line for Family Store called "Blue Jean Baby".

Collaborated with another designer and work together to advertise the store in different mediums such as stop motion, collage, illustration and photography.